

Create Survey Campaign

Creates a new link or email campaign for the specified survey.

Endpoint

PUT v5/survey/{survey_id}/surveycampaign

Requires authentication

Path Parameters

The survey in which to create the campaign.

survey_id

string

required

The ID of the survey.

Query Parameters

type

string

required

The campaign type. Accepted values: `link` , `email` , `html` , `js` , `blog` , `iframe` , `popup` .

name

string

required

The display name for the campaign.

language

string

The language for the campaign. Use `auto` to detect the respondent's browser language, or a specific language name such as `english` . Defaults to `auto` .

status

string

The initial status. Accepted values: `active` , `closed` , `deleted` .

secure

boolean

When `true`, forces SSL on the campaign link.

slug

string

A custom URL slug for the campaign link.

subtype

string

The link subtype. Accepted values: `standard`, `private`, `shortlink`, `subdomain`.

privatename

string

The private domain for the campaign, when `subtype=private`. Example: `surveys.abcco.com`.

subdomain

string

The subdomain for the campaign, when `subtype=subdomain`. Example: `mycompany`.

theme

integer

The ID of a saved theme from your Theme Library to apply to the campaign. To find a theme ID, go to **Account > Libraries > Survey Themes** and select the theme — the ID appears in the URL.

link_open_date

string

The date and time to open the campaign link, in `Y-m-d H:i:s` format.

link_close_date

string

The date and time to close the campaign link, in `Y-m-d H:i:s` format.

tokenvariables

string

URL-encoded token variables to attach to the campaign link. Example:

`var%3Dvalue%26var2%3Dvalue`.

Response

Returns the newly created campaign object.

result_ok

boolean

Whether the request succeeded.

data

object

The newly created campaign object. See [List Survey Campaigns](#) for the full list of response fields.

Examples

NOTE SMS campaigns cannot be created via the API and must be created in the Alchemer Platform UI.

NOTE When creating an email campaign, a default invite message is created automatically. There is no need to create a message separately via the Email Message endpoint.

REQUEST (CURL)

```
curl -X PUT "https://api.alchemer.com/v5/survey/123456/surveycampaign?api_token=YOUR_API_TOKEN&api_token_secret=YOUR_API_TOKEN_SECRET&type=link&name=New+Link+Name"
```

RESPONSE

```
{
  "result_ok": true,
  "data": {
    "id": "300902",
    "invite_id": null,
    "type": "SurveyCampaign",
    "link_type": "link",
    "subtype": "standard",
    "status": "Active",
    "name": "New Link Name",
    "uri": "www.alchemer.com/s3/1234567/8d5a71c068a5",
    "SSL": "True",
    "primary_theme_options": null,
    "primary_theme_content": null,
    "token_variables": null,
    "limit_responses": null,
    "close_message": null,
    "link_open_date": null,
    "link_close_date": null,
    "language": "Auto",
    "date_created": "2017-10-02 18:35:45",
    "date_modified": "2017-10-02 18:35:45"
  }
}
```