

Create Email Message

Create a new email message within a survey campaign.

Note: When a campaign is created (via API or UI), a default invite message is automatically generated. Before creating a new message, do a [List Email Messages](#) call to check whether a default message already exists.

Endpoint

PUT /v5/survey/{survey_id}/surveycampaign/{campaign_id}/emailmessage

Authentication is required for all requests. See [Authentication](#).

Path Parameters

survey_id

integer

required

The ID of the survey that owns the campaign.

campaign_id

integer

required

The ID of the survey campaign to add the message to.

Request Body

All parameters are optional.

subtype

string

The message subtype. Accepted values: `message` , `reminder` .

from

object

The sender details.

- ▼ child attributes

name

string

The sender display name (e.g., `Alchemer`).

email

string

The sender email address (e.g., `surveys@alchemer.com`).

replies

string

The reply-to email address.

subject

string

The subject line of the email.

message_type

string

The message format. Accepted values: `plaintext` , `html` . All messages created via the API default to `plaintext` . Setting this to `html` enables an HTML email with an automatically syncing plaintext backup -- you only need to provide the HTML body.

body

object

The email body content.

- ▼ child attributes

text

string

The plain-text body of the email.

html

string

The HTML body of the email. Used when `message_type` is set to `html` .

send

boolean

Set to `true` to send the message immediately when the call is made. Omitting it is sufficient to prevent sending.

footer

string

The footer text appended to the message.

embed_question

boolean

Set to `true` to embed the first survey question in the body of the email.

disable_styles

boolean

Set to `true` to disable the default email message styles.

Response

result_ok

boolean

Returns `true` if the email message was created successfully.

data

object

The newly created email message object.

- ▼ child attributes

id

string

The ID of the newly created email message.

type

string

Always `EmailMessage` .

subtype

string

The message subtype: `message` or `reminder` .

message_type

string

The message format: `html` or `plaintext` .

medium

string

The delivery medium. Always `Email` .

invite_identity

string

The internal ID linking the message to its campaign invitation.

status

string

The current send status of the message (e.g., `Building`).

from

object

The sender details.

+▶ child attributes

subject

string

The email subject line.

body

object

The email body content.

+▶ child attributes

footer

string

The message footer text.

embed_question

boolean

Whether the first survey question is embedded in the email body.

disable_styles

boolean

Whether default email styles are disabled.

date_created

string

The date and time the message was created.

date_modified

string

The date and time the message was last modified.

Examples

REQUEST

```
curl -X PUT "https://api.alchemer.com/v5/survey/123456/surveycampaign/100000/email
message?api_token=YOUR_API_TOKEN&api_token_secret=YOUR_API_TOKEN_SECRET" \
--data-urlencode "subtype=reminder" \
--data-urlencode "subject=Reminder: Please take our survey" \
--data-urlencode "from[name]=Alchemer" \
--data-urlencode "from[email]=surveys@alchemer.com" \
--data-urlencode "body[text]=Hi, please fill out this survey."
```

RESPONSE

```
{
  "result_ok": true,
  "data": {
    "id": "123456",
    "type": "EmailMessage",
    "subtype": "reminder",
    "message_type": "plaintext",
    "medium": "Email",
    "invite_identity": "282478",
    "status": "Building",
    "from": {
      "email": "surveys@alchemer.com",
      "name": "Alchemer"
    },
    "subject": "Reminder: Please take our survey",
    "body": {
      "text": "Hi, please fill out this survey.",
      "html": ""
    },
    "footer": "This message was sent by [account(\"physical address\")].",
    "embed_question": false,
    "disable_styles": false,
    "date_created": "2013-09-01 16:16:58",
    "date_modified": "2013-09-01 16:16:58"
  }
}
```

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