

Create Survey Theme

Creates a new theme in your account's theme library. All parameters are optional — omitted values fall back to system defaults.

Endpoint

PUT v5/surveytheme

Requires authentication

Path Parameters

This endpoint does not include path parameters.

None

Query Parameters

All query parameters are optional. Hex color values should URL-encode `#` as `%23`.

name

string

The display name of the theme.

header_image_url

string

URL for the header image.

image_align

string

Alignment of the header image.

img_width

integer

Percentage width for the header image. Range: `1` – `100`.

img_width_max

integer

Maximum percentage width for the header image. Range: `1` – `100`.

background_image

string

URL for the survey background image.

background_body_color

string

Hex color code for the survey background. Example: `%23efefef` .

body_background_opacity

number

Opacity of the background. Range: `0.0` – `1.00` . Lower values are more transparent.

background_image_style

string

How the background image is displayed. Values: `cover` , `tile` , `left` , `right` , `center` .

background_grad_orient

string

Background gradient orientation. Values: `vertical` , `horizontal` .

header_background_color

string

Hex color code for the header background. Example: `%233a8ea8` .

header_background_opacity

number

Opacity of the header background. Range: `0.0` – `1.00` .

header_text_color

string

Hex color code for header text. Example: `%23ffffff` .

page_background_color

string

Hex color code for the page (content area) background. Example: `%233a8ea8` .

page_background_opacity

number

Opacity of the page background. Range: `0.0` – `1.00` .

accent

string

Hex color code for accent elements (Next, Back, Submit buttons and Progress Bar). Example:

`%233a8ea8` .

accent_text

string

Hex color code for text on accent-colored elements. Example: `%23ffffff` .

title_font_family

string

Font family for the survey title. Example: `Montserrat` .

title_font_size

string

Font size for the survey title. Example: `36px` .

title_font_weight

string

Font weight for the survey title. Example: `400` .

title_web_font_name

string

Name of a custom web font to use for the title.

title_web_font_url

string

URL of a custom web font to use for the title.

base_font_family

string

Font family for body text. Example: `Arial` .

base_font_size

string

Font size for body text. Example: `14px` .

base_font_weight

string

Font weight for body text. Example: `400` .

base_web_font_name

string

Name of a custom web font to use for body text.

base_web_font_url

string

URL of a custom web font to use for body text.

base_web_font_color

string

Color for the custom web font used in body text.

survey_title

boolean

Show or hide the survey title. Values: `true` , `false` .

title_align

string

Alignment of the survey title. Values: `left` , `center` , `right` .

page_title

boolean

Show or hide page titles. Values: `true` , `false` .

question_numbers

boolean

Show or hide question numbers. Values: `true` , `false` .

required_ast

boolean

Show or hide the required asterisk symbol. Values: `true` , `false` .

question_border

boolean

Show or hide question borders. Values: `true` , `false` .

back_button

boolean

Show or hide the Back button. Values: `true` , `false` .

progress_bar

boolean

Show or hide the progress bar. Values: `true` , `false` .

survey_width_number

integer

The survey width value, in the unit specified by `survey_width_unit` .

survey_width_unit

string

Unit for the survey width. Values: `%` , `px` .

page_width_number

integer

The page width value, in the unit specified by `page_width_unit` .

page_width_unit

string

Unit for the page width. Values: `%` , `px` .

survey_round_corner_number

integer

Corner rounding for the survey page. Range: `0` – `100` . Higher values produce more rounded corners.

comment_width

integer

Width in pixels for Comment question fields. Example: `200` .

table_header_width

integer

Width in pixels for Grid question row headers. Example: `150` .

custom_css

string

Custom CSS to apply to the theme. Example: `.sg-title{color:red;}` .

custom_head

string

Custom HTML to inject into the `<head>` of the survey.

custom_html

string

Custom HTML template body for the survey layout.

Response

Returns the result of the creation request and the newly created theme object. See [Get Survey Theme](#) for the full list of response fields.

result_ok

boolean

Whether the request succeeded.

data

object

The newly created theme object, including its assigned ID and all resolved `style_options` .

Examples

REQUEST (CURL)

```
curl -X PUT "https://api.alchemer.com/v5/surveytheme?api_token=YOUR_API_TOKEN&api_token_secret=YOUR_API_TOKEN_SECRET&name=My+New+Theme&accent=%233a8ea8&header_background_color=%233a8ea8"
```

RESPONSE

```
{
  "result_ok": true,
  "data": {
    "id": 68965,
    "status": "Active",
    "created": null,
    "name": "My New Theme",
    "style_options": {
      "accent": "#3a8ea8",
      "accent text": "#ffffff",
      "header background color": "#3a8ea8",
      "base font size": "14px",
      "survey title": "true",
      "progress bar": "true"
    },
    "Body": "<div class=\"sg-wrapper\">...</div>",
    "css": ""
  }
}
```