

EmailMessage Sub-Object v5

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The following API calls are currently available for the EmailMessage Sub-Object:

- GET LIST
- GET EMAILMESSAGE
- CREATE EMAILMESSAGE
- UPDATE EMAIL MESSAGE
- DELETE EMAILMESSAGE

GET LIST - Get a list of all email messages for the specified survey and survey campaign.

`https://api.alchemer.com/v5/survey/123456/surveycampaign/100000/emailmessage`

Note: Get requests will cache for 60 seconds. If you make repeated API get requests that are identical, the return will be cached and will thus return identical results.

Parameters	Example	Required
Authentication Credentials	api_token=abcd12345&api_token_secret=abcd12345	True

Response Example (.debug format):

```
Array
(
    [result_ok] => 1
    [total_count] => 2
    [page] => 1
    [total_pages] => 1
    [results_per_page] => 2
    [data] => Array
        (
            [0] => Array
                (
                    [id] => 128073
                    [subtype] => message
                    [message_type] => html
                    [medium] => Email
                    [invite_identity] => 94135
                    [status] => Building
                    [from] => Array
                        (
                            [email] => surveys@sgizmo.com
                            [name] => Survey Research
                        )
                    [subject] => Please take a moment to fill out this survey
                    [body] => Array
                        (
                            [text] => Hi
                            I'm currently running a study. If you don't mind, please fill out this survey -- it should only take a few minutes.
```

```
[invite("survey link")]
```

Thank You!

```
[html] => Hi
```

I'm currently running a study. If you don't mind, please fill out this survey -- it should only take a few minutes.

```
[invite("html link"), title="Begin"]
```

Thank You!

```
)
```

```
[footer] => This message was sent by [account("physical address")].
```

To unsubscribe, click below:

```
[invite("unsubscribe link")]
```

```
[date_created] => 2014-07-29 11:25:54
```

```
[date_modified] => 2016-05-24 14:53:33
```

```
)
```

```
[1] => Array
```

```
(
```

```
[id] => 147089
```

```
[subtype] => reminder
```

```
[message_type] => plaintext
```

```
[medium] => Email
```

```
[invite_identity] => 94135
```

```
[status] => Building
```

```
[from] => Array
```

```
(
```

```
[email] => surveys@sgizmo.com
```

```
[name] => DaveDom
```

```
)
```

```
[subject] => Reminder: Please take a moment to fill out this survey
```

```
[body] => Array
```

```
(
```

```
[text] => Hi
```

I'm currently running a study. If you don't mind, please fill out this survey -- it should only take a few minutes.

```
[invite("survey link")]
```

Thank You!

```
[html] => Hi
```

I'm currently running a study. If you don't mind, please fill out this survey -- it should only take a few minutes.

```
[invite("html link"), title="Begin"]
```

Thank You!

```
)
```

```
[footer] => This message was sent by [account("physical address")].
```

To unsubscribe, click below:

```
[invite("unsubscribe link")]
```

```
[date_created] => 2016-05-31 16:19:38
```

```
[date_modified] => 2016-05-31 16:24:00
```

```
[date_modified] => 2016-05-31 16:24:08
[embed_question] =>
[disable_styles] =>
)
)
)
```

GET EMAILMESSAGE - Get information about a specific email message within a campaign.

https://api.alchemer.com/v5/survey/123456/surveycampaign/100000/emailmessage/100000?_method=GET

Note: Get requests will cache for 60 seconds. If you make repeated API get requests that are identical, the return will be cached and will thus return identical results.

Parameters	Example	Required
Authentication Credentials	api_token=abcd12345&api_token_secret=abcd12345	True

Response Example (.debug format):

```

Array
(
    [result_ok] => 1
    [data] => Array
        (
            [id] => 128073
            [subtype] => message
            [message_type] => html
            [medium] => Email
            [invite_identity] => 94135
            [status] => Building
            [from] => Array
                (
                    [email] => surveys@sgizmo.com
                    [name] => Survey Research
                )

            [subject] => Please take our survey
            [body] => Array
                (
                    [text] => Hi
                    I'm currently running a study. If you don't mind, please fill out this survey -- it should only take a few minutes.

                    [invite("survey link")]

                    Thank You!

                    [html] => Hi

                    I'm currently running a study. If you don't mind, please fill out this survey -- it should only take a few minutes.

                    [invite("html link"), title="Begin"]

                    Thank You!

                )

            [footer] => This message was sent by [account("physical address")].
            To unsubscribe, click below:
            [invite("unsubscribe link")]
            [date_created] => 2014-07-29 11:25:54
            [date_modified] => 2016-05-24 14:53:33
            [embed_question] =>
            [disable_styles] =>
        )
    )
)

```

CREATE EMAILMESSAGE - Create a new email message within a campaign.

When creating campaigns via either the API or the UI, a default message is created. Before creating a message do a quick GET LIST to check for a default Invite Message.

https://api.alchemer.com/v5/survey/123456/surveycampaign/100000/emailmessage?_method=PUT

Parameters	Example	Required
Authentication Credentials	api_token=abcd12345&api_token_secret=abcd12345	True
subtype	message, reminder	False
from[name]	Alchemer	False
from[email]	surveys@alchemer.com	False
replies	surveys@alchemer.com	False
subject	Subject Text	False
message_type*	plaintext, html	False
body[text]	Body Text	False
body[html]†	Body HTML	False
send‡	true	False
footer	Footer Text + [account("physical address")]	False
embed_question	true/false - Embed first survey question in body of email	False
disable_styles	true/false - Disable default email message styles	False

**All messages created via the API are set to plaintext only. If you use the POST call to change the messagetype to html this will set your email to HTML with plaintext backup.*

†Pro tip: If you set the messagetype=html the message will be set to send an html email with a plaintext backup that automatically syncs. This way you only have to specify the HTML body!

‡The send parameter will send the message when the call is made only if set to true. This parameter does not need to be set to false to prevent the message from sending.

Response Example (.debug format):

```

Array
(
    [result_ok] => 1
    [data] => Array
        (
            [id] => 123456
            [type] => EmailMessage
            [subtype] => reminder
            [message_type] => plaintext
            [medium] => Email
            [invite_identity] => 282478
            [status] => Building
            [from] => Array
                (
                    [email] => surveys@sgizmo.com
                    [name] => Survey Research
                )

            [subject] => [Reminder] Help out by taking this survey.
            [body] => Array
                (
                    [text] => Hi
                    I'm currently running a study. If you don't mind, please fill out this survey -- it should only take a few minutes.

                    [invite("survey link")]

                    Thank You!
                    [html] => Hi
                    I'm currently running a study. If you don't mind, pelase fill out this survey -- it should only take a few minutes.

                    [invite("html link"), title="Begin"]
                )

            [footer] => This message was sent by [account("physical address")].
            To unsubscribe, click below:
            [invite("unsubscribe link")]
            [date_created] => 2013-09-01 16:16:58
            [date_modified] => 2013-09-01 16:16:58
            [embed_question] =>
            [disable_styles] =>
        )
    )
)

```

UPDATE EMAILMESSAGE - Update a specific email message within a campaign.

https://api.alchemer.com/v5/survey/123456/surveycampaign/100000/emailmessage/100000?_method=POST

Parameters	Example	Required
Authentication Credentials	api_token=abcd12345&api_token_secret=abcd12345	True
from[name]	Alchemer	False
from[email]	surveys@alchemer.com	False
replies	surveys@alchemer.com	False

Parameters	Example	Required
subject	Subject Text	False
message_type*	plaintext, html	False
body[text]	Body Text	False
body[html]†	Body HTML	False
send‡	true	False
footer	Footer Text + [account("physical address")]	False
embed_question	true/false - Embed first survey question in body of email	False
disable_styles	true/false - Disable default email message styles	False

**All messages created via the API are set to plaintext only. If you use the POST call to change the messagetype to html this will set your email to HTML with plaintext backup.*

†Pro tip: If you set the messagetype=html the message will be set to send an html email with a plaintext backup that automatically syncs. This way you only have to specify the HTML body!

‡The send parameter will send the message when the call is made only if set to true. This parameter does not need to be set to false to prevent the message from sending.

Response Example (.debug format):

```

Array
(
    [result_ok] => 1
    [data] => Array
        (
            [id] => 467633
            [type] => EmailMessage
            [subtype] => reminder
            [message_type] => plaintext
            [medium] => Email
            [invite_identity] => 282478
            [status] => Building
            [from] => Array
                (
                    [email] => surveys@sgizmo.com
                    [name] => Survey Research
                )

            [subject] => [Reminder] Help out by taking this survey.
            [body] => Array
                (
                    [text] => Hi
                    I'm currently running a study. If you don't mind, please fill out this survey -- it should only take a few minutes.

                    [invite("survey link")]

                    Thank You!
                    [html] =>
                )

            [footer] => This message was sent by [account("physical address")].
            To unsubscribe, click below:
            [invite("unsubscribe link")]
            [date_created] => 2013-09-01 16:16:58
            [date_modified] => 2013-09-01 16:25:39
            [embed_question] =>
            [disable_styles] =>
        )
)

```

Additional Notes on Reminder and Thank You Emails

Reminder emails

- **Scheduled reminders:** Reminder emails with a defined schedule in the Alchemer UI (e.g., *send 1 day after previous email*) **cannot be triggered via API.**
- **Mixed campaigns:** If a campaign includes at least one scheduled reminder email that has not yet been sent, **unscheduled reminders in that campaign also cannot be sent via API .**
- **Unscheduled reminders:** Reminder emails without a schedule generally work as expected when triggered via API, as long as no scheduled reminders are present.

Thank you emails

Using the **Update Campaign Email** endpoint (`POST surveycampaign/{campaign_id}/emailmessage` with `send=true`) will send Thank You emails to respondents who:

- Have completed the survey, and
- Have **not** already received the Thank You email.

Example behavior:

- *Respondent 1:* Completed previously and already received the Thank You → does **not** receive another.
- *Respondent 2:* Newly added, completed the survey → receives the Thank You as expected.
- *Respondent 3:* Newly added, did not complete the survey → does **not** receive the Thank You.

DELETE EMAILMESSAGE - Delete a specific email message from a campaign.

`https://api.alchemer.com/v5/survey/123456/surveycampaign/100000/emailmessage/100000?_method=DELETE`

Parameters	Example	Required
Authentication Credentials	api_token=abcd12345&api_token_secret=abcd12345	True

Response Example (.debug format):

```
Array
(
    [result_ok] => 1
)
```